



# STRONG FRAMES, INC.

701 E. Mendenhall | Bozeman, MT 59715 | 406-586-6264 | info@strongframes.com

## ORDER:

**Order Number:** 27  
**Order Date:** 10-15-2011  
**Estimated Delivery:** 3-15-2012  
**Last Name:** Customer  
**First Name:** John  
**Day Phone:** 406-555-1212  
**Email:** john@somewhere.com

## BILLING:

**Last Name:** Customer  
**First Name:** John  
**Address:** 1295 Sunnyhill Drive  
**City:** Town  
**State:** State  
**Zip:** Zip

## SHIPPING:

**Last Name:** Customer  
**First Name:** John  
**Address:** 1295 Sunnyhill Drive  
**City:** Town  
**State:** State  
**Zip:** Zip

## BODY MEASUREMENTS:

|                 | IN    | CM |
|-----------------|-------|----|
| <b>Inseam</b>   | 34.65 | 88 |
| <b>Thigh</b>    | 15.75 | 40 |
| <b>Foot</b>     | 10.24 | 26 |
| <b>Torso</b>    | 25.2  | 64 |
| <b>Arm</b>      | 25.98 | 66 |
| <b>Shoulder</b> | 15.75 | 40 |
| <b>Cubit</b>    | 16.54 | 42 |

**Height:** 6'  
**Weight:** 160  
**What upper body type do you have?:** Avg  
**Gender:** Male  
**Age:** +40  
**Riding Level:** Expert  
**Avg Hours per week::** 12  
**How Flexible are you? On a scale of 1 to 5 (a five being able to touch your palms to the floor):** 4  
**Pain Neck:** NA  
**Pain Back:** Slipped disc L3/L4  
**Pain Shoulder:** NA  
**Pain Foot:** NA  
**Other Conditions:** Broke ankle and have limited flexibility.

## RIDING HABITS:

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|   |                 |
|---|-----------------|
| Do you ride mainly...:  | Both            |
| Do you race?:   | Yes             |
| How many days a week do you ride?:  | 6+              |
| Do you... through corners::   | Mix of Both     |
| At what speed do you become uncomfortable decending?:                           | None            |
| What is the road surface like where you ride?:                                  | Chip Seal       |
| What terrain do you normally ride?:   | Mountainous     |
| What do you value more, maneuverability, stability or balance of both?:         | Balance of Both |
| What do you value more, speed and efficiency, ride quality or balance of both?: | Balance of Both |

## CURRENT BIKE:

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|               |               |
|---------------|---------------|
| Bike Type:    | Road          |
| Primary Bike: | Yes           |
| Brand:        | Strong Custom |
| Model:        | Custom        |
| Size:         | Custom        |
| Year:         | 2007          |
| Material:     | Titanium      |

## NECCESARY MEASUREMENTS:

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|                           |       |
|---------------------------|-------|
| Effective Toptube Length: | 56.5  |
| Saddle Tip to Bar:        | 52    |
| Saddle Tip to Brake Hood: | 62    |
| Saddle to Floor:          | 97    |
| Bar to Floor:             | 92    |
| Saddle Height:            | 770   |
| Saddle Setback:           | 72mm  |
| Saddle Length:            | 270   |
| Seatpost Offset:          | 25    |
| Crank Length:             | 172.5 |

## OTHER MEASUREMENTS:

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|   |                   |
|---|-------------------|
| Top Three Priorities:   | Fit/Feel/Handling |
| Seattube C to C:  | 56                |
| Seattube C to T:  | 59                |
| Crank Length:   | 172.5             |
| Headtube Angle:   | 73                |
| Chainstay Length:   | 415               |
| WheelBase:  | 99                |
| Fork Span:  | 368               |
| Fork Rake:  | 40                |
| Bar Width:  | 44                |
| Bar Drop:   | 7cm               |
| Bar Reach:  | 145               |
| Downtube Diameter:  | 1.5"              |
| Toptube Diameter:   | 1.375"            |
| Seatube Diameter:   | 1.25"             |
| Seatstay Diameter:  | 0.75"             |
| Chainstay Diameter:   | Taper             |
| On a scale of 1 to 10 with a 10 being perfect, how does your current primary bike fit?: | 9                 |
| Frame is too...:  | Too Stretched     |
| Do you consider the frame to be...:   | Just Right        |
| How do you like your frame's handling?:   | Love it           |
| What would you change about your current bike?:   | NA                |

## NEW FRAME:

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|                           |                   |
|---------------------------|-------------------|
| Frame Type:               | Road              |
| Single Speed?:            | No                |
| Single Speed Drops Type:  | NA                |
| Material:                 | Titanium          |
| Headtube Angle:           | 73                |
| Seattube Angle:           | 73                |
| Toptube Length Effective: | 56                |
| Toptube Angle:            | 4 Degrees         |
| BB Drop:                  | 80                |
| Chainstay Length:         | 415               |
| Max Tire Size:            | 28                |
| Standover:                | 801               |
| Desired Bar Drop:         | -5cm              |
| Stem Length NF:           | 120               |
| Stem Angle:               | -6                |
| Spacer Stack:             | 20                |
| Headset:                  | King              |
| Seat Post Offset:         | 25                |
| Seat Type:                | Fizik Arione      |
| Seat Length:              | 300               |
| Crank Length:             | 172.5             |
| Pedal System:             | Speedplay         |
| Front Gearing:            | 53/39             |
| Rear Spacing:             | 130               |
| Sloping Toptube:          | Mild              |
| Stiffness:                | 4                 |
| Handling:                 | 3                 |
| Top Three Priorities:     | Fit/Feel/Handling |

## BLUEPRINT:

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|                              |             |
|------------------------------|-------------|
| Bar Drop Highest:            | -3cm        |
| Bar Drop Lowest:             | -7cm        |
| Draw Blueprint with Cockpit: | -5cm        |
| Draw Blueprint with Toptube: | 56          |
| Draw Blueprint with Stem:    | 120         |
| Draw Blueprint with Spacers: | 2cm         |
| Fork:                        | Enve 2.0/40 |
| Saddle Height:               | 770         |

## TUBE:

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|                     |              |
|---------------------|--------------|
| <b>Downtube:</b>    | 2" Taper     |
| <b>Toptube:</b>     | 1.5" Taper   |
| <b>Seattube:</b>    | 1.375"       |
| <b>Headtube:</b>    | InSet        |
| <b>Steerertube:</b> | NA           |
| <b>Seatstay:</b>    | Wishbone     |
| <b>Chainstay:</b>   | Wishbone     |
| <b>Dropouts:</b>    | Strong       |
| <b>BB:</b>          | Press Fit 30 |
| <b>Fork Crown:</b>  | NA           |
| <b>Fork Blade:</b>  | NA           |

## BRAZE ONS:

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|   |                     |
|---|---------------------|
| <b>H2O Bosses - Downtube:</b>           | Yes                 |
| <b>H2O Bosses - Seattube:</b>           | Yes                 |
| <b>H2O Bosses - Bottom of Downtube:</b> | No                  |
| <b>Brake Type:</b>                      | Caliper Short Reach |
| <b>Brake Cable Routing:</b>             | 7:00                |
| <b>Brake Cable Stop:</b>                | NA                  |
| <b>Disc Brakes:</b>                     | None                |
| <b>Dropout Eyelets:</b>                 | No                  |
| <b>Rack Mounts:</b>                     | No                  |
| <b>Lowrider Mounts:</b>                 | No                  |
| <b>Fender Mounts:</b>                   | No                  |
| <b>Shift Cable Routing:</b>             | DT                  |
| <b>STI/Ergo Stops:</b>                  | Yes                 |
| <b>Front Der Hanger:</b>                | No                  |
| <b>Pump Peg:</b>                        | No                  |
| <b>Chain Hanger:</b>                    | No                  |

## PAINT AND DECALS:

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|  |              |
|--|--------------|
| <b>DT Decal:</b>                         | Yes          |
| <b>DT Decal - Color:</b>                 | Custom Color |
| <b>DT Decal - Custom Color:</b>          | Red          |
| <b>Headbadge:</b>                        | Yes          |
| <b>Headbadge Color:</b>                  | Decal        |
| <b>Headbadge Decal Color:</b>            | Custom Color |
| <b>Headbadge Decal - Custom Color:</b>   | Red          |
| <b>Toptube Signature:</b>                | Yes          |
| <b>Toptube Signature - Color:</b>        | Custom Color |
| <b>Toptube Signature - Custom Color:</b> | Red          |
| <b>Extralite Decal:</b>                  | No           |
| <b>Made in Montana Decal:</b>            | Yes          |
| <b>Blend Decal:</b>                      | Yes          |
| <b>Paint Type:</b>                       | Liquid Paint |
| <b>Paint Fork:</b>                       | Yes          |
| <b>Color #1:</b>                         | White        |

## BUILD KIT:

| Part                     | Description                 | Upcharge |
|--------------------------|-----------------------------|----------|
| Build Kit:               | Shimano Di2                 | \$5218   |
| Rear Der.:               | Di2                         | \$       |
| Front Der.:              | Di2                         | \$       |
| Headset:                 | Chris King Red              | \$       |
| Cranks:                  | D/A 53/39 172.5             | \$       |
| BB:                      | D/A                         | \$       |
| Calipers:                | D/A                         | \$       |
| Cantis:                  | NA                          | \$       |
| Disc Brakes:             | NA                          | \$       |
| Brake Levers:            | Di2                         | \$       |
| Shift Levers:            | Di2                         | \$       |
| Cassette:                | 11/25                       | \$       |
| Chain:                   | D/A                         | \$       |
| Stem:                    | Enve 120                    | \$45     |
| Bar:                     | Enve44                      | \$       |
| Post:                    | Enve                        | \$45     |
| Saddle:                  | Selle Italia SLR XP<br>Flow | \$       |
| Grips:                   | Cinelli Cork White          | \$       |
| Pedals:                  | Speedplay X2<br>Stainless   | \$185    |
| Wheels:                  | Hed Ardenne SL              | \$       |
| Rims:                    |                             | \$       |
| Hubs:                    |                             | \$       |
| Spokes:                  |                             | \$       |
| Nipples:                 |                             | \$       |
| Spoke Count /<br>Lacing: |                             | \$       |
| Tires:                   | Mich Pro Race 3 23's        | \$       |

## PRICING:

|                | Description   | Upcharge |
|----------------|---------------|----------|
| Frame Type:    | Custom        | \$3000   |
| Frame Options: | Inset         | \$100    |
|                | PF30          | \$50     |
|                |               | \$       |
| Paint Options: | Custom Decals | \$75     |
|                | Paint Fork    | \$150    |
|                |               | \$       |
| Fork:          | Enve          | \$387    |
| Build Kit:     |               | \$5493   |
| Upgrades:      |               | \$       |
|                |               | \$       |
|                |               | \$       |
| Shipping:      |               | \$       |
| Disount:       |               | \$       |
| Total:         |               | \$9255   |
| Deposit:       |               | \$1500   |
| Amt Due:       |               | \$7755   |